

Article in Rolling Out

10/07/05

Annetta Powell - providing a vision for Detroit

Category: Profiles Business Suite Detroit



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President, Vision Investment Corporation

Annetta Powell established Vision Investment Corporation four years ago when she became weary of the humdrum routine so common in the corporate world. "I was having a real hard time...I got tired, and I had \$18,000, [so] I quit my job and purchased my first home. I've been up and running ever since," explains Powell of her transition from corporate employee to business owner.

Powell, who had no real estate experience before she began her quest to rebuild the urban communities of metropolitan Detroit, buys homes for wholesale prices, refurbishes the properties, and resells them, often to members of that same community. In essence, she is

increasing property values in Detroit's urban areas, as well as providing respectable living conditions at reasonable prices. And her business is all-inclusive considering she just recently opened a construction company to renovate the projects.

Although being a business owner has its perks, a demanding schedule is part of the job. "I wake up at 6 [a.m. and] go to the construction company [to] make sure all of the houses are being renovated, go to the corporate office in Southfield...get off work at 6 p.m., [and] go home and do paperwork," Powell states, as she runs through her to-do list.

Powell affirms that real estate is a lucrative business and advises those interested in the field to "stay focused on whatever [you] are trying to do. ...Real estate is hard work and the hardest part is...obtaining your first home. But after that, you just need to stay focused, stay aggressive and just work hard," she concludes. -*michelle m. henson* for more information on this article go to www.rollingout.com 